

RDA PROJECT AREA 2 AND GATEWAYS GENERAL FUND SUMMARY FUND 802

RECEIPTS

Revenue:

Charges for Services	\$	7,701	
Use of Money and Property		160,100	
Administrative Reimbursement - RDA Housing Fund		543,166	
Interdepartmental Direct Service Cost Reimbursement		<u>26,524</u>	\$ 737,491

Transfer In:

Employee Benefit Fund		11,175	
RDA Gateways Debt Service Fund		<u>54,214</u>	<u>65,389</u>

CURRENT RECEIPTS AVAILABLE FOR APPROPRIATIONS

802,880

EXPENDITURES

Recommended Appropriations:

Personnel Services		396,689	
Materials, Supplies, and Services		160,658	
Administrative Charges		155,594	
Interdepartmental Direct Service Cost		<u>312,426</u>	1,025,367

Transfers Out:

Maintenance Districts			<u>3,473</u>
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TOTAL APPROPRIATIONS AND TRANSFERS

1,028,840

CURRENT RECEIPTS TO CURRENT APPROPRIATIONS

(225,960)

Estimated Balance - July 1, 2009

247,917

RECOMMENDED ENDING BALANCE - June 30, 2010

\$ 21,957

RDA Project Area 2 and Gateways General Fund is used for administration of the Redevelopment Agency.



**REDEVELOPMENT
FUND NO. 802
ACCOUNT NO. 2001**

DESCRIPTION

The Redevelopment Agency's function is to stimulate reinvestment and eliminate blight in the designated Project Areas (Project Area 2 and Gateways Project Area) in the City of Merced, and assist in the creation of market rate and affordable housing units in Central Merced and the Gateways Project Area. The Agency can financially assist developers who approach the Agency after budget adoption with feasible job creation and revitalization projects.

MISSION

The Agency seeks to eliminate blight and encourage development within Project Area 2 and the Gateways Project Area, as well as to provide affordable housing within Merced.

PROJECT AREA 2

GOALS

- ◇ Eliminate blighted conditions within the Project Area.
- ◇ Focus redevelopment activities upon industrial job creation and encouraging reinvestment within the Project Area.
- ◇ Create additional low and/or moderate-income housing throughout the City.

OBJECTIVES

**PERFORMANCE
MEASUREMENTS/INDICATORS**

- | | |
|---|---|
| 1. Continue development of Merced Center project. | Continue hotel development and obtain a letter of closure for environmental activities on the hotel parcel. |
| 2. Restore and rehabilitate Merced Theatre building. | Begin construction of Phase III improvements in the Fall of 2009. |
| 3. Strengthen downtown housing. | Adjust policies as necessary and begin acquiring properties for housing development. |
| 4. Continue remediation efforts on the R Street brownfield. | Continue remediation and comply with requirements from the Regional Water Quality Control Board. |
| 5. Continue streetscape improvements. | Complete Downtown Street Repavement and Public Improvements Project. |

REDEVELOPMENT

GATEWAYS PROJECT AREA

GOALS

- ◇ Eliminate blighted conditions and/or influences within the project area.
- ◇ Secure jobs and housing opportunities for targeted income groups (low and moderate income persons).
- ◇ Improve the overall condition of the City's housing stock.
- ◇ Improve appearance of gateways areas and arterials.
- ◇ Coordinate with other agencies and implement applicable portions of South Merced Strategic Plan.

OBJECTIVES

PERFORMANCE MEASUREMENTS/INDICATORS

- | | |
|---|---|
| 5. Improve Highway 59 and Cooper Avenue. | Complete project construction this fiscal year. |
| 6. Continue work on G Street grade separation. | Complete design and right of way acquisitions this fiscal year. |
| 7. Improve East 16 th Street/Highway 99/Highway 140 entrance. | Complete construction this fiscal year. |
| 8. Acquire additional Parsons Avenue right of way and construct as appropriate. | Incorporate project design with improvement efforts on east side of Parsons Avenue. |

2009-2010 BUDGET HIGHLIGHTS

The 2009-2010 budget is similar to the FY 2008-2009 budget.

BUDGET DETAIL EXPENSES

802-2001 Redevelopment Agency						
ACCT. NO.	ACCOUNT DESCRIPTION	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
571.01-00	Regular Salaries	198,578	219,819	263,665	261,052	261,052
571.03-00	Extra Help	8,785	3,047	5,000	0	0
571.04-01	Regular Overtime	0	53	3,000	300	300
571.10-02	Unused Sick Leave	1,389	1,561	2,155	2,155	2,155
571.10-05	Retirement PERS	28,113	38,221	44,898	44,563	44,563
571.10-06	Social Security-OASDI	12,305	13,777	16,317	16,232	16,232
571.10-07	Social Security-Medicare	3,150	3,409	4,000	3,915	3,915
571.10-08	State Unemployment	623	773	788	638	638
571.10-09	Long Term Disability	588	0	0	0	0
571.10-10	Group Health Insurance	50,142	0	0	0	0
571.10-11	Group Life Insurance	451	0	0	0	0
571.10-12	Workers Compensation	1,601	1,385	1,270	1,219	1,219
571.10-15	Vision Plan	1,334	0	0	0	0
571.10-16	Dental Plan	5,828	0	0	0	0
571.10-18	Management Physicals	0	0	297	298	298
571.10-20	Earned Benefit	3,786	4,762	0	3,350	3,350
571.10-21	Bilingual Pay Program	140	0	0	0	0
571.10-24	Vehicle Allowance	676	727	756	792	792
571.10-27	PTS Plan FICA Alternative	121	40	65	0	0
571.10-32	Cash Back-Biweekly Allow	468	1,657	2,139	2,625	2,625
571.10-33	Core Allowance	0	47,865	64,157	49,305	49,305
571.10-35	Post Employment Benefits	0	0	7,973	10,245	10,245
Personnel Services		318,078	337,096	416,480	396,689	396,689
572.11-00	Utilities	1,077	7,014	5,000	2,000	2,000
572.12-00	Telephone	2,946	2,501	5,000	1,500	1,500
572.13-00	Postage	2,765	2,592	3,000	2,000	2,000
572.14-00	Advertising	0	9	500	0	0
572.15-00	Office Supplies	2,466	2,748	4,000	5,000	5,000
572.16-00	Printing	669	645	5,000	1,500	1,500
572.17-00	Professional Services	28,698	24,060	33,057	32,057	32,057
572.18-00	Travel and Meetings	12,615	10,589	17,015	9,850	9,850
572.19-00	Mileage	4,209	4,212	7,200	7,200	7,200
572.20-00	Training Expense	4,133	4,433	15,200	8,200	8,200
572.21-00	Rents/Leases	8,984	9,960	10,334	10,334	10,334
572.22-00	Office Equipment O & M	0	0	100	100	100
572.24-00	Memberships, Subscription	4,715	5,240	7,005	4,240	4,240
572.25-00	Maintenance Matls & Svcs	11,257	3,195	10,000	5,000	5,000
572.29-00	Other Materials Supplies	2,956	5,107	2,000	1,000	1,000
572.30-01	Dept Share of Insurance	9,296	9,353	18,627	19,340	19,340
572.34-00	Contingency Reserve	0	0	2,000	0	0
572.38-00	Support Services	46,768	39,036	38,495	32,297	32,297
572.45-00	Facilities Maint Charge	23,732	23,770	22,294	14,881	14,881
572.46-00	Computer Replacement Chrg	4,571	4,571	2,743	4,159	4,159
Supplies and Services		171,857	159,035	208,570	160,658	160,658
573.43-00	Machinery/Equipment	0	449	0	0	0
Property		0	449	0	0	0
574.91-01	Adm Exp-City Manager	29,630	43,143	46,420	34,113	34,113
574.91-02	Adm Exp-City Attorney	24,483	20,310	19,137	5,713	5,713
574.91-09	Adm Exp-Finance	109,200	123,166	108,130	87,198	87,198
574.91-10	Adm Exp-Purchasing	12,985	14,646	17,064	13,474	13,474
574.91-16	Adm Exp-City Council	9,778	13,697	14,936	15,096	15,096
Other		186,076	214,962	205,687	155,594	155,594

BUDGET DETAIL EXPENSES

802-2001	Redevelopment Agency					
ACCT. NO.	ACCOUNT DESCRIPTION	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
575.92-01	Interdept DSC-General Fnd	277,336	294,108	295,461	198,053	198,053
575.92-17	Interdept DSC-Develop Svc	19,208	108,006	109,591	113,985	113,985
575.92-22	Interdept DSC-Streets	8,051	0	0	0	0
575.92-53	Interdept DSC-Wastewater	1,935	3,715	386	388	388
	Interdepartmental	306,530	405,829	405,438	312,426	312,426
908.93-19	Trsf-Maint Districts(019)	7,863	0	0	0	0
908.93-24	Trsf-Rec & Park Prog(024)	8,000	8,000	7,500	0	0
	Other	15,863	8,000	7,500	0	0
918.93-20	Trsf-Downtown Maint (120)	0	5,289	4,798	3,473	3,473
	Other	0	5,289	4,798	3,473	3,473
988.93-43	Trsf-Proj Area 2 CIP(843)	0	58,184	0	0	0
	Other	0	58,184	0	0	0
**	Redevelopment Agency	998,404	1,188,844	1,248,473	1,028,840	1,028,840

REDEVELOPMENT AGENCY – ADMINISTRATION

- 11-00 Includes utilities for Agency-owned buildings.
- 14-00 Publication of legal notices, design standards, environmental determinations, etc.
- 16-00 Printing of brochures, quarterly newsletter, and annual audit and report.
- 17-00 Audit fees, State Controller report, escrow, title and broker fees, and marketing services.
- 18-00 Community Redevelopment Association (CRA) annual conference, legislative program session, and Redevelopment training programs
- 19-00 Includes mileage reimbursement for Commissioners
- 20-00 Redevelopment Institute, presentation workshops, registration for annual CRA Conference and Chapter meetings, and legislative/program sessions.
- 21-00 Rent for Civic Center office space
- 24-00 California Redevelopment Association; Downtown Idea Exchange; Kiplinger California Letter; Redevelopment Law Update; California Development Newsletter, and Merced County Times
- 25-00 Maintenance for Agency-owned properties, and walk-throughs
- 34-00 Contingency for emergency maintenance or equipment replacement



RDA PROJECT AREA 2 LOW AND MODERATE INCOME HOUSING FUND SUMMARY - FUND 805

RECEIPTS

Revenue:

Use of Money and Property	\$	32,751	\$	
Interdepartmental Direct Service Cost Reimbursement		<u>12,201</u>		44,952
Transfer In:				
Project Area 2 Debt Service Fund				<u>1,009,900</u>

CURRENT RECEIPTS AVAILABLE FOR APPROPRIATIONS

1,054,852

EXPENDITURES:

Appropriations:

Materials, Supplies, and Services	\$	6,832		
Administrative Reimbursement		257,289		
Interdepartmental Direct Service Cost		<u>182,828</u>		446,949

Transfer Out:

RDA Project Area 2 Housing CIP Fund				<u>907,197</u>
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TOTAL APPROPRIATIONS AND TRANSFERS

1,354,146

CURRENT RECEIPTS TO CURRENT APPROPRIATIONS

(299,294)

Estimated Balance - July 1, 2009

299,294

RECOMMENDED ENDING BALANCE - June 30, 2010

\$ **0**

The RDA Project Area 2 Housing Fund is used to account for all Project Area 2 RDA Housing revenue sources. The revenue includes 20% Housing Set-A-Side and loan repayments. Funds appropriated for housing projects are accounted for in Fund 844.



**RDA HOUSING FUND
FUND NO. 805
ACCOUNT NO. 2001**

DESCRIPTION

The RDA Housing Fund is created pursuant to state law, which requires that 20 percent of Redevelopment tax increment be dedicated to the provision of affordable housing for low and moderate income persons. The Housing Fund allows for separate accounting of these monies. Housing Setaside Funds, not obligated for debt service, are used to continue meeting the needs of the community.

MISSION

The Redevelopment Program Low-Moderate Income Housing Fund provides assistance to create affordable housing for the lower income residents of Merced.

GOALS

- ◇ Provide assistance to private developers, including non-profit developers, in new housing projects.
- ◇ Focus housing assistance in areas in the vicinity of downtown Merced to the greatest degree possible.
- ◇ Use Housing Funds as a means of revitalizing neighborhoods in the Gateways Redevelopment Project Area.

OBJECTIVES

***PERFORMANCE
MEASUREMENTS/INDICATORS***

- | | |
|--|--|
| 1. Progress on the construction of the Willowbrook/Cooper Avenue Apartments. | Begin design for Willowbrook/Cooper Avenue Apartments. Have an executed DDA by April 2010. |
| 2. Acquire additional land for future housing projects. | Acquire land for or enter into agreements with developers for affordable housing projects. |
| 3. Promote downtown living. | Negotiate and finalize a DDA for a significant downtown housing project this fiscal year. |

2009-2010 BUDGET HIGHLIGHTS

The 2009-2010 budget is similar to the FY 2008-2009 budget.

RDA Housing-Spec Rev

EXPENSES	Actual 2006-07	Actual 2007-08	Final Budget 2008-09	City Mgr. Recom. 2009-10	Council Approval 2009-10
Personnel Expenses	0	0	0	0	0
Supplies and Services	327,874	350,126	420,295	446,949	446,949
Debt Service	0	0	0	0	0
Acquisitions	0	0	0	0	0
Capital Improvements	0	0	0	0	0
* Undefined *	931,041	822,757	821,308	907,197	907,197
TOTAL	1,258,915	1,172,883	1,241,603	1,354,146	1,354,146

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FINANCING SOURCES	Actual 2006-07	Actual 2007-08	Final Budget 2008-09	Estimated 2009-10
Interest on Loans	22,298	20,717	15,672	13,486
Investment Earnings	3,447	13,373	19,000	3,700
Housing Set-Aside Loans	62,630	42,001	18,201	15,565
Rent of Facilities	2,798	43,869	47,100	0
Interdept DSR-Merced Thea	0	0	0	12,201
Trsf-Proj Area 2 De (832)	1,124,431	1,127,031	1,010,441	1,009,900
RDA Area 2 - Housing Fund	43,311	74,108	131,189	299,294
TOTAL	1,258,915	1,172,883	1,241,603	1,354,146

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BUDGET DETAIL EXPENSES

805-2001 RDA Housing-Spec Rev ACCT. NO. ACCOUNT DESCRIPTION	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
572.38-00 Support Services	0	5,892	6,348	6,832	6,832
Supplies and Services	0	5,892	6,348	6,832	6,832
574.91-98 Adm Exp-RDA Proj Area2 GF	134,666	151,472	220,958	257,289	257,289
Other	134,666	151,472	220,958	257,289	257,289
575.92-92 Interdept DSC- A2 Debt Sv	193,208	192,762	192,989	182,828	182,828
Interdepartmental	193,208	192,762	192,989	182,828	182,828
988.93-44 Trsf-RDA Housing CIP(844)	931,041	822,757	821,308	907,197	907,197
Other	931,041	822,757	821,308	907,197	907,197
** RDA Housing-Spec Rev	1,258,915	1,172,883	1,241,603	1,354,146	1,354,146

FUND NO. 805
ACCOUNT NO. 2001

RDA PROJECT AREA 2 HOUSING FUND

904.93-94 Transfer to RDA Area 2 Housing CIP Fund for housing capital projects

RDA PROJECT AREA 2 DEBT SERVICE FUND SUMMARY - FUND 832

RECEIPTS

Revenue:

Taxes	\$	5,049,500	
Use of Money and Property		33,850	
Other Revenue		60,748	
Interdepartmental Direct Service Cost Reimbursement		182,828	
Proceeds From Debt		<u>1,200,000</u>	\$ <u>6,526,926</u>

CURRENT RECEIPTS AVAILABLE FOR APPROPRIATIONS

6,526,926

EXPENDITURES

Appropriations:

Professional Services	844,772	
Debt Service	<u>2,279,848</u>	3,124,620

Transfers Out:

RDA Project Area 2 Housing Fund	1,009,900	
RDA Project Area 2 CIP Fund	<u>2,836,175</u>	<u>3,846,075</u>

TOTAL APPROPRIATIONS AND TRANSFERS

6,970,695

CURRENT RECEIPTS TO CURRENT APPROPRIATIONS

(443,769)

Estimated Balance - July 1, 2009

4,695,551

RECOMMENDED ENDING BALANCE - June 30, 2010

\$ 4,251,782

The RDA Project Area 2 Debt Service Fund is used to collect tax increment and disburse funds for payment of debt service, project costs, administration, and 20% Housing Set - A - Side.

The debt is in the form of long-term bonds and the loan proceeds were used for improvements in Project Area 2.

The Fund also includes bond reserves held by the trustee.

BUDGET DETAIL EXPENSES

832-0701 RDA Proj Area 2 Debt Svc

ACCT. NO.	ACCOUNT DESCRIPTION	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
572.17-00	Professional Services	616,716	682,449	768,949	844,772	844,772
572.35-00	Special Dept Expense	100,000	100,000	0	0	0
	Supplies and Services	716,716	782,449	768,949	844,772	844,772
706.71-01	Principal-Bond Payment	1,550,748	1,605,748	1,740,748	1,730,748	1,730,748
706.71-02	Principal-City Loans	0	0	900,000	0	0
706.72-01	Interest Bond Payment	726,121	668,751	608,284	544,100	544,100
706.72-02	Interest-City Loans	0	0	160,574	0	0
706.73-01	Agent Fees-Bond Payment	3,413	1,838	5,000	5,000	5,000
	Debt Services	2,280,282	2,276,337	3,414,606	2,279,848	2,279,848
988.93-02	Trsf-RDA Proj Area 2(802)	76,684	150,000	21,729	0	0
988.93-05	Trsf-RDA 2 Housing F(805)	1,124,431	1,127,031	1,010,441	1,009,900	1,009,900
988.93-43	Trsf-Proj Area 2 CIP(843)	1,821,029	2,398,858	0	2,836,175	2,836,175
	Other	3,022,144	3,675,889	1,032,170	3,846,075	3,846,075
**	RDA Proj Area 2 Debt Svc	6,019,142	6,734,675	5,215,725	6,970,695	6,970,695



RDA PROJECT AREA 2 CAPITAL IMPROVEMENT PROJECT FUND SUMMARY - FUND 843

RECEIPTS

Revenue:

Federal Grant	\$	278,064	
Use of Money and Property		<u>24,000</u>	\$ 302,064

Transfers In:

RDA Project Area 2 Debt Service		<u>2,836,175</u>	<u>2,836,175</u>
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CURRENT RECEIPTS AVAILABLE FOR APPROPRIATIONS

3,138,239

EXPENDITURES

Transfers Out:

Development Services			<u>7,500</u>
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CURRENT RECEIPTS TO CURRENT APPROPRIATIONS

3,130,739

Estimated Balance - July 1, 2009

2,740,128

AVAILABLE FOR ENDING BALANCE AND CAPITAL PROJECTS

5,870,867

Capital Projects - New

5,394,357

-Carryover

476,510

5,870,867

RECOMMENDED ENDING BALANCE - June 30, 2010

\$ 0

Fund is used for projects carried out within Project Area 2.

EXPENSES	Actual 2006-07	Actual 2007-08	Final Budget 2008-09	City Mgr. Recom. 2009-10	Council Approval 2009-10
Personnel Expenses	0	0	0	0	0
Supplies and Services	0	0	0	0	0
Debt Service	0	0	0	0	0
Acquisitions	0	0	0	0	0
Capital Improvements	6,350,428	7,512,453	2,377,578	5,870,867	5,870,867
* Undefined *	0	10,000	0	7,500	7,500
TOTAL	6,350,428	7,522,453	2,377,578	5,878,367	5,878,367

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FINANCING SOURCES	Actual 2006-07	Actual 2007-08	Final Budget 2008-09	Estimated 2009-10
Other Federal Grants	48,383	85,146	334	0
Agreement for Clean-Up	260,016	463,510	82,458	278,064
Utilities Reimbursement	0	22,075	0	0
Investment Earnings	296,410	94,615	24,000	24,000
Trsf-General Fund (001)	500,000	0	0	0
Trsf-Bell Station Fa(063)	0	13,421	0	0
Trsf-RDA Proj Area2 (802)	0	58,184	0	0
Trsf-Proj Area 2 De (832)	1,821,029	2,398,858	0	2,836,175
Trsf-Gateways CIP Fd(853)	250,000	0	0	0
RDA Proj Area 2 CIP Fund	3,174,590	4,386,644	2,270,786	2,740,128
TOTAL	6,350,428	7,522,453	2,377,578	5,878,367

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BUDGET DETAIL EXPENSES

843-2001 RDA Project Area 2 CIP

ACCT. NO.	ACCOUNT DESCRIPTION	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
677.65-00	Capital Imp. Projects	6,350,428	7,512,453	2,377,578	5,870,867	5,870,867
	Capital Outlay	6,350,428	7,512,453	2,377,578	5,870,867	5,870,867
908.93-17	Trsf-Development Svc(017)	0	0	0	7,500	7,500
	Other	0	0	0	7,500	7,500
948.93-62	Trsf-Merced Theatre (462)	0	10,000	0	0	0
	Other	0	10,000	0	0	0
**	RDA Project Area 2 CIP	6,350,428	7,522,453	2,377,578	5,878,367	5,878,367



RDA PROJECT AREA 2 HOUSING CAPITAL IMPROVEMENT FUND SUMMARY - FUND 844

RECEIPTS

Revenue:

Use of Money and Property	\$	29,000
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Transfer In:

RDA Project Area 2 Housing Fund		907,197
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CURRENT RECEIPTS AVAILABLE FOR APPROPRIATIONS

936,197

Appropriations:

Debt Service		19,508
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CURRENT RECEIPTS TO CURRENT APPROPRIATIONS

916,689

Estimated Balance - July 1, 2009

2,633,567

AVAILABLE FOR ENDING BALANCE AND CAPITAL PROJECTS

3,550,256

Capital Projects - New

\$ 1,728,500

Carryover

1,821,756

3,550,256

RECOMMENDED ENDING BALANCE - June 30, 2010

\$ 0

Fund is used for projects funded from RDA Project Area 2 housing funds.

BUDGET DETAIL EXPENSES

844-2001 RDA Housing-CIP ACCT. NO. ACCOUNT DESCRIPTION	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
677.65-00 Capital Imp. Projects	1,128,242	1,371,838	2,809,693	3,550,256	3,550,256
Capital Outlay	1,128,242	1,371,838	2,809,693	3,550,256	3,550,256
706.71-01 Principal-Bond Payment	14,293	15,326	16,435	17,623	17,623
706.72-01 Interest Bond Payment	5,213	4,180	3,073	1,885	1,885
Debt Services	19,506	19,506	19,508	19,508	19,508
988.93-05 Trsf-RDA 2 Housing F(805)	0	1,337,329	0	0	0
988.93-54 Trsf-Gateways HsingC(854)	0	150,000	0	0	0
Other	0	1,487,329	0	0	0
** RDA Housing-CIP	1,147,748	2,878,673	2,829,201	3,569,764	3,569,764



RDA GATEWAYS LOW AND MODERATE INCOME HOUSING FUND SUMMARY - FUND 807

RECEIPTS

Transfer In:

RDA Gateways Debt Service Fund	\$ <u>410,811</u>
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CURRENT RECEIPTS AVAILABLE FOR APPROPRIATIONS

410,811

EXPENDITURES

Appropriations:

Materials, Supplies, and Services	\$ 4,699	
Administrative Charges	285,877	
Interdepartmental Direct Service Cost	<u>18,894</u>	309,470

Transfer Out:

RDA Gateways Housing CIP Fund	<u>660,454</u>
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TOTAL APPROPRIATIONS AND TRANSFERS

969,924

CURRENT RECEIPTS TO CURRENT APPROPRIATIONS

(559,113)

Estimated Balance - July 1, 2009

559,386

RECOMMENDED ENDING BALANCE - June 30, 2010

\$ 273

The RDA Gateways Housing Fund is used to account for Gateways Housing 20% Set-A-Side. Funds appropriated for housing projects are accounted for in Fund 854.

BUDGET DETAIL EXPENSES

807-2001 Redevelopment Agency						
ACCT. NO.	ACCOUNT DESCRIPTION	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
572.38-00	Support Services	0	331	849	4,699	4,699
	Supplies and Services	0	331	849	4,699	4,699
574.91-98	Adm Exp-RDA Proj Area2 GF	0	0	115,824	285,877	285,877
	Other	0	0	115,824	285,877	285,877
575.92-95	Interdept DSC-Gateway Debt	19,577	19,320	19,062	18,894	18,894
	Interdepartmental	19,577	19,320	19,062	18,894	18,894
988.93-02	Trsf-RDA Proj Area 2(802)	85,000	85,000	0	0	0
988.93-54	Trsf-Gateways HsingC(854)	255,782	206,773	242,205	660,454	660,454
	Other	340,782	291,773	242,205	660,454	660,454
**	Redevelopment Agency	360,359	311,424	377,940	969,924	969,924



RDA GATEWAYS DEBT SERVICE FUND SUMMARY - FUND 835

RECEIPTS

Revenue:

Taxes	\$	2,054,057	
Use of Money and Property		12,800	
Other Revenue		74,525	
Interdepartmental Direct Service Cost Reimbursement		<u>18,894</u>	\$ 2,160,276

Transfers In:

Housing Fund			<u>350,000</u>
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CURRENT RECEIPTS AVAILABLE FOR APPROPRIATIONS 2,510,276

EXPENDITURES

Appropriations:

Professional Services		467,200	
Debt Service		<u>1,196,854</u>	1,664,054

Transfers Out:

RDA Gateways Housing CIP Fund		879,759	
RDA Project Area 2 General Fund		54,214	
RDA Gateways Housing Fund		<u>410,811</u>	<u>1,344,784</u>

TOTAL APPROPRIATIONS AND TRANSFERS 3,008,838

CURRENT RECEIPTS TO CURRENT APPROPRIATIONS (498,562)

Estimated Balance - July 1, 2009 790,705

RECOMMENDED ENDING BALANCE - June 30, 2010 \$ 292,143

The RDA Gateways Project Area Debt Service Fund is used to collect tax increment and disburse funds for payment of debt service, project costs, administration, and 20% Housing Set - A - Side in the Gateway's Project Area.

The debt is in the form of loan proceeds from the Workers' Compensation Insurance Fund and Tax Increment Financing.

BUDGET DETAIL EXPENSES

835-0701 RDA Gateways Debt Svc						
ACCT. NO.	ACCOUNT DESCRIPTION	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
572.17-00	Professional Services	307,787	665,748	310,240	467,200	467,200
	Supplies and Services	307,787	665,748	310,240	467,200	467,200
706.71-01	Principal-Bond Payment	319,525	319,525	319,525	319,525	319,525
706.71-02	Principal-City Loans	0	0	61,620	0	0
706.72-01	Interest Bond Payment	292,683	285,053	276,322	266,743	869,329
706.72-02	Interest-City Loans	10,389	7,525	4,455	0	0
706.73-01	Agent Fees-Bond Payment	1,785	1,785	4,000	4,000	8,000
	Debt Services	624,382	613,888	665,922	590,268	1,196,854
908.93-18	Trsf-Housing Fund (018)	0	6,958	354,850	0	0
	Other	0	6,958	354,850	0	0
988.93-02	Trsf-RDA Proj Area 2(802)	125,000	525,000	383,022	54,214	54,214
988.93-07	Trsf-RDA Gateways Ho(807)	292,045	674,499	285,040	410,811	410,811
988.93-53	Trsf-RDA Gateways CI(853)	629,481	762,770	370,135	1,486,345	879,759
	Other	1,046,526	1,962,269	1,038,197	1,951,370	1,344,784
**	RDA Gateways Debt Svc	1,978,695	3,248,863	2,369,209	3,008,838	3,008,838



RDA GATEWAYS CAPITAL IMPROVEMENT PROJECT FUND SUMMARY - FUND 853

RECEIPTS

Revenue:

Use of Money and Property	\$	15,000
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Transfer In:

RDA Gateways Debt Service		879,759
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CURRENT RECEIPTS AVAILABLE FOR APPROPRIATIONS

894,759

EXPENDITURES

Transfers Out:

Development Services		7,500
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CURRENT RECEIPTS TO CURRENT APPROPRIATIONS

887,259

Estimated Balance - July 1, 2009

1,251,931

AVAILABLE FOR ENDING BALANCE AND CAPITAL PROJECTS

2,139,190

Capital Projects - New

\$ 1,217,535

Carryover

921,655

2,139,190

RECOMMENDED ENDING BALANCE - June 30, 2010

\$ 0

Fund is used for projects carried out within the Gateways Project Area.

BUDGET DETAIL EXPENSES

853-2001 RDA Gateways CIP						
ACCT. NO.	ACCOUNT DESCRIPTION	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
577.65-00	Capital Imp. Projects	196,328	218,840	1,770,449	2,745,776	2,139,190
	Capital Outlay	196,328	218,840	1,770,449	2,745,776	2,139,190
908.93-17	Trsf-Development Svc(017)	0	0	0	7,500	7,500
908.93-24	Trsf-Rec & Park Prog(024)	3,000	3,000	7,500	0	0
	Other	3,000	3,000	7,500	7,500	7,500
988.93-43	Trsf-Proj Area 2 CIP(843)	250,000	0	0	0	0
988.93-44	Trsf-RDA Housing CIP(844)	0	407,680	0	0	0
988.93-54	Trsf-Gateways HsingC(854)	0	77,654	0	0	0
	Other	250,000	485,334	0	0	0
**	RDA Gateways CIP	449,328	707,174	1,777,949	2,753,276	2,146,690



RDA GATEWAYS HOUSING PROJECTS FUND SUMMARY FUND 854

RECEIPTS

Transfer In:		
RDA Gateways Housing Fund	\$	<u>660,454</u>
CURRENT RECEIPTS AVAILABLE FOR APPROPRIATIONS		660,454
Estimated Balance - July 1, 2009		<u>326,236</u>
AVAILABLE FOR ENDING BALANCE AND CAPITAL PROJECTS		986,690
Capital Projects - New	\$	662,739
- Carryover		<u>323,951</u>
		<u>986,690</u>
RECOMMENDED ENDING BALANCE - June 30, 2010	\$	<u><u>0</u></u>

Fund is used for projects funded from RDA Gateways Project Area Housing Funds.

BUDGET DETAIL EXPENSES

854-2001 RDA Gateways HSG CIP

ACCT. NO. ACCOUNT DESCRIPTION

ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
690,926	385,525	348,873	986,690	986,690
690,926	385,525	348,873	986,690	986,690
690,926	385,525	348,873	986,690	986,690

577.65-00 Capital Imp. Projects
 Capital Outlay
 ** RDA Gateways HSG CIP



ECONOMIC DEVELOPMENT
FUND NO. 001
ACCOUNT NO. 2002

DESCRIPTION

The Office of Economic Development stimulates and enhances the community's economic well-being. Business development and job creation programs include recruitment of new businesses, expansion of existing businesses, and retention of existing businesses by maintaining a mutually beneficial relationship between the client company and local government. In conjunction with the Economic Development Advisory Committee (EDAC), the Office of Economic Development oversees short and long-term economic development related activities to ensure investment opportunities are always abounding in the City.

The department coordinates economic development, business development, and marketing activities with local, regional, and state economic development organizations. By participating in trade shows, conducting missions, attending conferences, and hosting promotional events, the office fosters relationships with site location consultants, brokers, and corporation real estate officers.

MISSION

Expand economic opportunities in Merced and strengthen Merced's role as a regional center, by enhancing Merced's climate for business and industry, and continually improving the quality of the community.

GOALS

- ◇ Keep Merced as the center. Protect and build Merced's role as the region's center for retail trade, education, and professional and medical services.
- ◇ Move forward. Strengthen Merced's environment for technology-led industry, building upon relationships with the University of California Merced.
- ◇ Build community quality. Maintain and encourage high community standards for Merced's services, infrastructure, and private development.
- ◇ Seize each opportunity. Capitalize on opportunities to retain, expand, and recruit new basic jobs in Merced.
- ◇ Be prepared. Provide adequate job-generating land and infrastructure to assure a competitive community position.
- ◇ Connect the dots. Deliberately integrate all of Merced's economic development efforts.

ECONOMIC DEVELOPMENT

OBJECTIVES

PERFORMANCE MEASUREMENTS/INDICATORS

- | | |
|---|--|
| 1. Re-establish relationships with local businesses by face to face visits as part of the City's retention efforts. | Complete 50 visits by June 2010 with the assistance of the Merced Boosters and EDAC. |
| 2. Strengthen online presence by creating a new website. | Have website design approved by September 2009 and operational by December 2009. |
| 3. Re-position Merced as a business friendly city. | Evaluate and revise as necessary permit and entitlement processes and fee schedules partnering with the Development Services Department. |
| 4. Celebrate local business and economic success. | Sponsor the 2010 Merced Success Breakfast. |
| 5. Attract and foster commercial and industrial job generating investments to and in Merced. | Participate in missions and tradeshows offered through ICSC, TeamCalifornia, CCEDC, MCEDCO, and those arranged by the City. |
| 6. Explore avenues to introduce Merced to supporting Tech-led, life sciences, and entrepreneurship economic development | Coordinate with appropriate entities including UC Merced, BioTech Association, Community Partners Alliance, and others on creating programs to introduce transition. |

2009-2010 BUDGET HIGHLIGHTS

The Economic Development budget continues to provide existing staffing levels, as well as the City's contribution to the Merced County EDC and funding for Enterprise Zone management. In addition, \$10,000 is included to produce new packets for prospective investors and website maintenance.

BUDGET DETAIL EXPENSES

001-2002	Economic Development					
ACCT. NO.	ACCOUNT DESCRIPTION	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
571.01-00	Regular Salaries	62,184	65,462	68,351	68,784	68,784
571.03-00	Extra Help	2,929	564	0	0	0
571.04-01	Regular Overtime	0	18	0	0	0
571.10-02	Unused Sick Leave	895	943	979	979	979
571.10-05	Retirement PERS	8,776	11,397	11,658	11,763	11,763
571.10-06	Social Security-OASDI	3,977	4,166	4,279	4,504	4,504
571.10-07	Social Security-Medicare	1,003	1,015	1,001	1,054	1,054
571.10-08	State Unemployment	158	158	143	143	143
571.10-09	Long Term Disability	155	0	0	0	0
571.10-10	Group Health Insurance	12,474	0	0	0	0
571.10-11	Group Life Insurance	118	0	0	0	0
571.10-12	Workers Compensation	379	366	270	279	279
571.10-15	Vision Plan	337	0	0	0	0
571.10-16	Dental Plan	1,350	0	0	0	0
571.10-18	Management Physicals	0	0	88	88	88
571.10-20	Earned Benefit	3,469	3,386	0	2,939	2,939
571.10-21	Bilingual Pay Program	47	0	0	0	0
571.10-27	PTS Plan FICA Alternative	38	8	0	0	0
571.10-32	Cash Back-Biweekly Allow	0	100	128	249	249
571.10-33	Core Allowance	0	11,666	12,292	10,488	10,488
571.10-35	Post Employment Benefits	0	0	2,067	2,699	2,699
Personnel Services		98,289	99,249	101,256	103,969	103,969
572.12-00	Telephone	1,611	1,086	2,500	1,500	1,500
572.13-00	Postage	2,317	2,446	3,000	1,500	1,500
572.14-00	Advertising	633	0	4,000	2,000	2,000
572.15-00	Office Supplies	4,142	5,442	5,175	4,000	4,000
572.16-00	Printing	86	487	7,500	3,000	3,000
572.17-00	Professional Services	49,975	88,852	133,000	101,000	101,000
572.18-00	Travel and Meetings	12,702	17,774	20,000	16,300	16,300
572.20-00	Training Expense	5,262	8,024	11,000	7,100	7,100
572.24-00	Memberships, Subscription	7,142	9,586	6,595	3,145	3,145
572.29-00	Other Materials Supplies	2,059	943	1,500	1,250	1,250
572.30-01	Dept Share of Insurance	53	1,570	2,213	2,943	2,943
572.35-00	Special Dept Expense	48,000	48,000	0	0	0
572.38-00	Support Services	9,487	7,451	7,981	6,661	6,661
572.45-00	Facilities Maint Charge	4,430	4,437	4,161	2,777	2,777
572.46-00	Computer Replacement Chrg	0	1,013	608	0	0
Supplies and Services		147,899	197,111	209,233	153,176	153,176
575.92-01	Interdept DSC-General Fnd	0	4,000	0	0	0
Interdepartmental		0	4,000	0	0	0
**	Economic Development	246,188	300,360	310,489	257,145	257,145

ECONOMIC DEVELOPMENT

- 13-00 Includes mailings to local employers, Enterprise Zone businesses, and marketing mailings to regional, state, and national targeted clients.**
- 14-00 Advertising with TeamCalifornia, other site selection journals, and International Council of Shopping Centers promotions.**
- 16-00 Printing of Merced Developments, Merced Opportunities, industrial site catalog, and other informational newsletters.**
- 17-00 Graphics and marketing services for brochures and promotional materials, marketing for investment missions, industrial prospecting services, web and GIS site maintenance and updates, and contract with Merced County Economic Development Corporation.**
- 18-00 California Association of Local Economic Development (CALED), California Association of Enterprise Zones (CAEZ) Conference, , International Council of Shopping Centers (ICSC) tradeshow, Opportunity Merced, Merced Success Breakfast, and recruiting missions**
- 20-00 Registration for CALED, CAEZ, ICSC conferences and professional training seminars**
- 24-00 American Economic Development Council; CALED; ICSC; CAEZ; Manufacturers and Industry Directories; National Association of Manufacturers Leads Service; various demographics reports**
- 29-00 Public presentation materials**

MERCED VISITOR SERVICES
FUND NO. 001
ACCOUNT NO. 2006

DESCRIPTION

The Office of Economic Development oversees the Merced Visitor Services (MVS) program formerly known as the Merced Conference and Visitors Bureau. Duties of the MVS program include responding to inquiries generated by travelers or potential visitors whether received by phone, email, or in-person. In addition to travel counseling, the MVS program will be responsible for managing and operating the California Welcome Center. The Merced Visitor Services program will be supervised by a Development Associate and will have a staff of two part-time Recreational Aides and a base of volunteers. The MVS program and staff will be housed from the Merced Transportation Center

MISSION

Increase the number of visitors to Merced and increase the amount of visitor spending in Merced.

GOALS

- ◇ Establish Merced as a brand.
- ◇ Raise awareness of the destination beyond being known as the Gateway to Yosemite.
- ◇ Deliberately link activities to overall economic development efforts for the community and downtown.

MERCED VISITOR SERVICES

OBJECTIVES

1. Stabilize Welcome Center revenue streams and strive to increase sales of local merchandise.
2. Develop a website containing accurate and current information about Merced events, destinations, and hospitality venues.
3. Update and print visitors guide which complements marketing materials for Economic Development and Redevelopment.
4. Provide staff expertise for festivals, events, and conferences.
5. Strengthen Merced's position as a destination by building upon relationships with the University of California Merced.

PERFORMANCE MEASUREMENTS/INDICATORS

Establish the Welcome Center as Merced premier local product store.

Create an updateable website by September 2009.

Have updated visitors guide completed by September 2009.

Support at least two festivals, events, or conferences within the City which complement the Economic Development and Downtown Strategies.

Coordinate marketing efforts with the University and secure student interns as volunteers.

2009-2010 BUDGET HIGHLIGHTS

The Merced Visitor Services (MVS) program was fully operated by the City during FY 08/09. Efforts will be put towards protecting the position of the local Welcome Center and establishing a stronger on-line presence.

BUDGET DETAIL EXPENSES

001-2006 Merced Visitor's Services

ACCT. NO.	ACCOUNT DESCRIPTION	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
571.01-00	Regular Salaries	0	2,334	59,516	60,420	60,420
571.03-00	Extra Help	0	964	32,132	32,132	32,132
571.04-01	Regular Overtime	0	230	0	0	0
571.10-05	Retirement PERS	0	404	10,130	10,312	10,312
571.10-06	Social Security-OASDI	0	143	3,690	3,697	3,697
571.10-07	Social Security-Medicare	0	51	1,329	1,331	1,331
571.10-08	State Unemployment	0	0	300	300	300
571.10-12	Workers Compensation	0	0	497	348	348
571.10-18	Management Physicals	0	0	140	140	140
571.10-27	PTS Plan FICA Alternative	0	16	418	418	418
571.10-33	Core Allowance	0	0	16,627	16,594	16,594
571.10-35	Post Employment Benefits	0	0	0	2,371	2,371
Personnel Services		0	4,142	124,779	128,063	128,063
572.12-00	Telephone	0	0	4,000	1,500	1,500
572.13-00	Postage	0	0	4,800	1,500	1,500
572.14-00	Advertising	0	0	22,500	9,000	9,000
572.15-00	Office Supplies	0	0	4,000	2,000	2,000
572.17-00	Professional Services	0	0	12,404	5,000	5,000
572.18-00	Travel and Meetings	0	0	2,000	2,000	2,000
572.20-00	Training Expense	0	0	2,500	2,500	2,500
572.21-00	Rents/Leases	0	0	10,300	0	0
572.24-00	Memberships, Subscription	0	0	6,200	6,200	6,200
572.29-00	Other Materials Supplies	0	0	38,000	14,000	14,000
572.30-01	Dept Share of Insurance	0	0	0	4,253	4,253
572.38-00	Support Services	0	0	0	5,184	5,184
572.45-00	Facilities Maint Charge	0	0	0	8,560	8,560
Supplies and Services		0	0	106,704	61,697	61,697
**	Merced Visitor's Services	0	4,142	231,483	189,760	189,760



MERCED THEATRE RESTORATION
FUND NO. 462
ACCOUNT NO. 2007

PROGRAM

Accounts for operation and maintenance of Merced Theatre, currently owned by the City of Merced.

BUDGET DETAIL EXPENSES

462-2007 Merced Theatre Restoraton

ACCT. NO.	ACCOUNT DESCRIPTION	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
572.11-00	Utilities	0	0	0	11,000	11,000
572.17-00	Professional Services	0	0	0	13,000	13,000
572.25-00	Maintenance Matls & Svcs	0	0	0	1,000	1,000
	Supplies and Services	0	0	0	25,000	25,000
575.92-96	Interdept DSC-RDA Housing	0	0	0	12,201	12,201
575.92-98	Interdept DSC-RDA2General	0	0	0	11,500	11,500
	Interdepartmental	0	0	0	23,701	23,701
677.65-00	Capital Imp. Projects	0	0	0	510,779	510,779
	Capital Outlay	0	0	0	510,779	510,779
918.93-20	Trsf-Downtown Maint (120)	0	0	0	1,325	1,325
	Other	0	0	0	1,325	1,325
**	Merced Theatre Restoraton	0	0	0	560,805	560,805



AIRPORT INDUSTRIAL PARK
FUND NO. 448
ACCOUNT NO. 2003

DESCRIPTION

The Economic Development Office, with the counsel of the Economic Development Advisory Committee, promotes economic development activity in the Airport Industrial Park consisting of land sales and property leasing. Installation, improvement, and maintenance of infrastructure are programs undertaken to assure existing, expanding and future industrial tenants will be well served in the Airport Industrial Park.

MISSION

The Airport Industrial Park provides opportunities for economic growth in Merced through sale of land to job generating industries that will benefit the community.

GOALS

- ◇ Encourage new job generating industry to locate at the Airport Industrial Park.
- ◇ Accommodate the expansions or necessary relocations of local industries.
- ◇ Generate revenues for airport self-support and airport capital improvement projects.
- ◇ Monitor and adjust as necessary the sales price of the Airport Industrial Park property to be equal with market rate.

OBJECTIVES

**PERFORMANCE
MEASUREMENTS/INDICATORS**

- | | |
|---|--|
| 1. Actively promote the sale of land in the Airport Industrial Park to job generating industries. | Sell parcels of land totaling at least 1 acre by June 2010. |
| 2. Position the Airport Industrial Park as the Affordable Industrial Park for new businesses and expansion. | Evaluate Airport Industrial Park land pricing and adjust as necessary by December 2009. |
| 3. Increase the supply of industrial designated property in the Southern Airport Industrial Park area. | Facilitate the annexation of contiguous properties adjacent to the South Airport Industrial Park by June 2010. |

2009-2010 BUDGET HIGHLIGHTS

The proposed budget for fiscal year 2008-09 is substantially similar to that of the previous year.

BUDGET DETAIL EXPENSES

448-2003 Airport Industrial Park

ACCT. NO.	ACCOUNT DESCRIPTION	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
512.17-00	Professional Services	0	0	20,925	0	0
	Supplies and Services	0	0	20,925	0	0
575.92-17	Interdept DSC-Develop Svc	0	0	33,108	30,672	30,672
	Interdepartmental	0	0	33,108	30,672	30,672
647.65-00	Capital Imp. Projects	541,666	143,665	232,419	26,595	26,595
	Capital Outlay	541,666	143,665	232,419	26,595	26,595
948.93-61	Trsf-Airport Capital(461)	0	228,326	1,376,335	63,518	63,518
	Other	0	228,326	1,376,335	63,518	63,518
958.93-61	Trsf-Airport Fund (561)	135,839	0	28,299	0	0
	Other	135,839	0	28,299	0	0
**	Airport Industrial Park	677,505	371,991	1,691,086	120,785	120,785



REDEVELOPMENT - DOWNTOWN PARKING
FUND NO. 005
ACCOUNT NO. 2001

DESCRIPTION

The Redevelopment Agency operates and monitors downtown parking programs.

MISSION

Downtown Merced's first priority in parking is to welcome customers with abundant, convenient free parking; and secondly, to strive to meet the parking needs of employers and employees.

GOALS

- ◇ Provide abundant, convenient, and safe parking.
- ◇ Accommodate ever changing parking needs by adjusting and refining various designations of the existing parking supply to better serve the public.

OBJECTIVES

**PERFORMANCE
MEASUREMENTS/INDICATORS**

- | | |
|--|---|
| 1. Respond to requests for parking modifications. | Initial response within 48 hours of receipt of request. |
| 2. Monitor supply of parking to comply with Mainplace Merced DDA. | Review compliance document bi-annually and update. |
| 3. Improve the quality of public parking lots in Downtown. | Complete projects that improve parking including experimenting with decorative fencing. |
| 4. Improve safety of Downtown Parking lots or alleys leading to Parking Lots by providing, enhancing, or replacing lighting. | Complete an alley access lighting enhancement project by December 2009. |

2009-2010 BUDGET HIGHLIGHTS

This budget is substantially similar to previous years.

BUDGET DETAIL EXPENSES

005-2001 Downtown Parking						
ACCT. NO.	ACCOUNT DESCRIPTION	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
512.11-00	Utilities	0	38	0	0	0
512.21-00	Rents/Leases	0	0	4,950	4,950	4,950
512.29-00	Other Materials Supplies	4,107	4,128	120,784	118,612	118,612
512.38-00	Support Services	1,574	2,273	387	1,944	1,944
	Supplies and Services	5,681	6,439	126,121	125,506	125,506
514.91-01	Adm Exp-City Manager	303	320	137	340	340
514.91-02	Adm Exp-City Attorney	251	150	56	57	57
514.91-09	Adm Exp-Finance	1,118	912	318	868	868
514.91-10	Adm Exp-Purchasing	133	108	50	134	134
514.91-16	Adm Exp-City Council	100	101	44	150	150
	Administrative	1,905	1,591	605	1,549	1,549
677.65-00	Capital Imp. Projects	44,502	521	41,591	61,591	61,591
	Capital Outlay	44,502	521	41,591	61,591	61,591
908.93-19	Trsf-Maint Districts(019)	14,400	0	0	0	0
	Other	14,400	0	0	0	0
918.93-20	Trsf-Downtown Maint (120)	0	14,400	14,400	14,400	14,400
	Other	0	14,400	14,400	14,400	14,400
988.93-43	Trsf-Proj Area 2 CIP(843)	0	100,000	0	0	0
	Other	0	100,000	0	0	0
**	Downtown Parking	66,488	122,951	182,717	203,046	203,046

FUND NO. 005
ACCOUNT NO. 2001

DOWNTOWN PARKING FUND

29-00 Appropriation for anticipated expenses such as surface maintenance, re-striping, sign repair, etc.

BELL STATION FACILITY
FUND NO. 063
ACCOUNT NO. 2005

PROGRAM

Fund is used to account for operation and maintenance of the Bell Station, which is leased to the United States Post Office and used as a post office location at 415 West 18th Street.

MISSION

Maintain and preserve the Bell Station as a historic icon in Downtown Merced.

GOALS

- ◇ Secure appropriate tenants for the main level of the facility while preserving its historic character.

OBJECTIVES

**PERFORMANCE
MEASUREMENTS/INDICATORS**

- | | |
|---|--|
| 1. Establish a commercial recruitment program that supports the Bell Station. | Market the Bell Station to office users and local potential business owners through various types of media and venues. |
| 2. Maintain the character of the Bell Station. | Replace and repair fixtures, equipment, and grounds as needed. |
| 3. Keep the United States Post Office as a major long-term tenant. | Successfully negotiate a long-term lease with the USPS. |

2009-2010 BUDGET HIGHLIGHTS

This budget is substantially similar to previous years.

BUDGET DETAIL EXPENSES

063-2005 Bell Station Facility

ACCT. NO. ACCOUNT DESCRIPTION

	ACTUAL 2006-07	ACTUAL 2007-08	FINAL BUDGET 2008-09	CITY MGR. RECOM. 2009-10	COUNCIL APPROVAL 2009-10
572.11-00 Utilities	0	19,207	26,800	26,800	26,800
572.17-00 Professional Services	0	11,610	20,000	16,000	16,000
572.29-00 Other Materials Supplies	0	2,429	17,098	37,002	37,002
572.30-01 Dept Share of Insurance	0	0	1,296	1,394	1,394
572.38-00 Support Services	0	0	939	1,383	1,383
Supplies and Services	0	33,246	66,133	82,579	82,579
573.43-00 Machinery/Equipment	0	2,655	7,000	7,000	7,000
Property	0	2,655	7,000	7,000	7,000
574.91-01 Adm Exp-City Manager	0	0	398	191	191
574.91-02 Adm Exp-City Attorney	0	0	164	32	32
574.91-09 Adm Exp-Finance	0	0	926	489	489
574.91-10 Adm Exp-Purchasing	0	0	146	76	76
574.91-16 Adm Exp-City Council	0	0	128	85	85
Other	0	0	1,762	873	873
988.93-43 Trsf-Proj Area 2 CIP(843)	0	13,421	0	0	0
Other	0	13,421	0	0	0
** Bell Station Facility	0	49,322	74,895	90,452	90,452

