

May 2019

CITY OF MERCED

Office of Economic Development
678 W. 18th Street, Merced CA, 95340

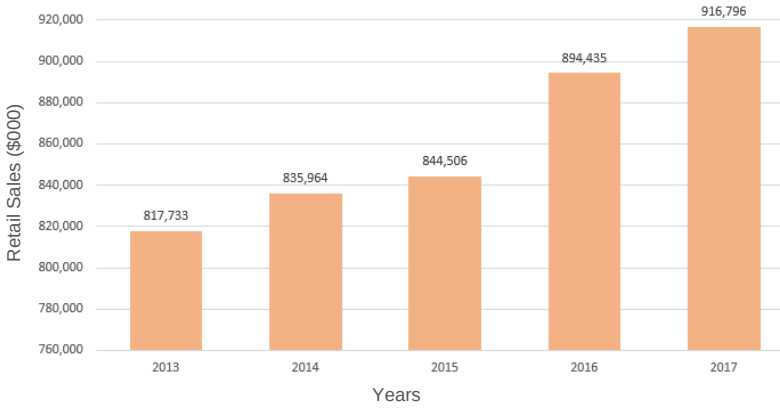
Frank Quintero:
209.385.6826 (D)
209.564.0582 (M)

Maria Mendoza:
209.385.6970 (D)
209.617.5982 (M)

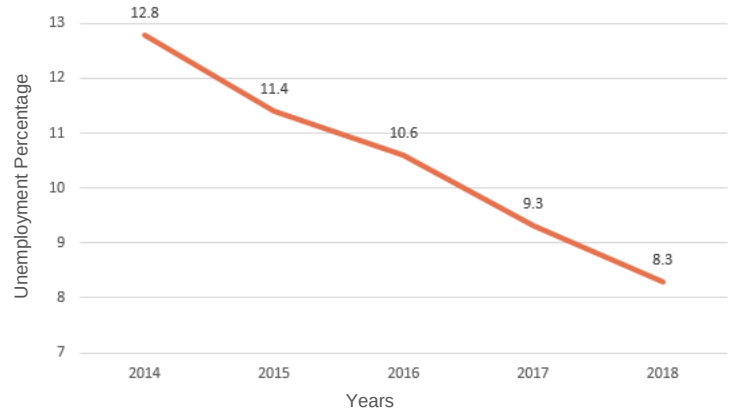


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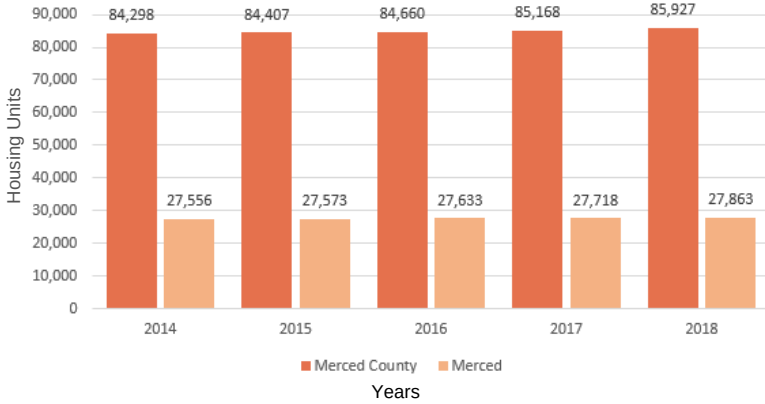
Retail Sales Total (\$000)



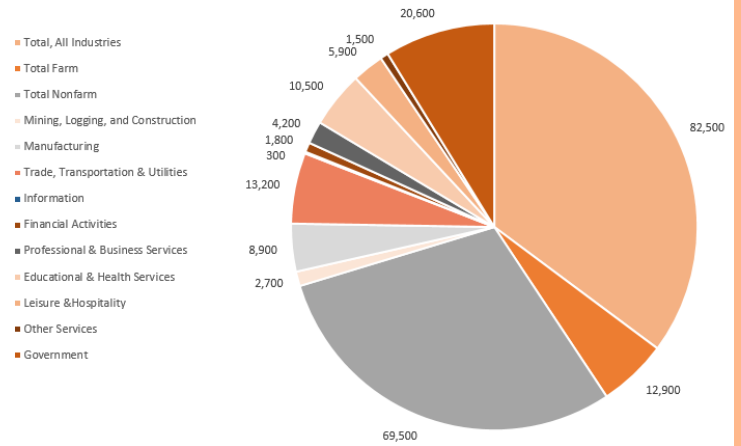
Average Annual Unemployment Rate



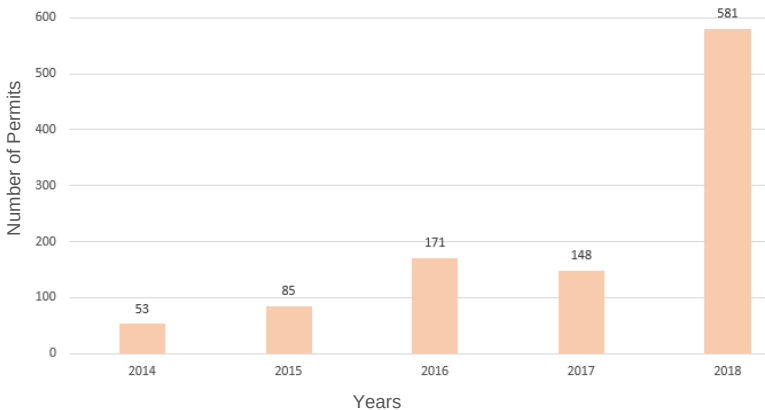
Total Housing Units



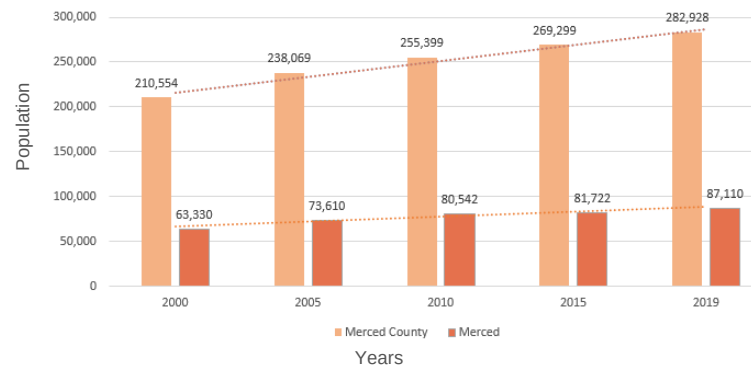
Labor Force- April, 2019



Issued Building Permits Per Year New Single Family Dwellings



Merced Population



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Top 3 Hotels (Number of Rooms)

- Courtyard Marriot **90**
- Town Place Suites **87**
- Holiday Inn **91**
- Total number of hotel rooms **1,174**

Parks

- Mini Parks **15**
- Neighborhood Parks **14**
- Community Parks **4**
- Regional Parks **3**

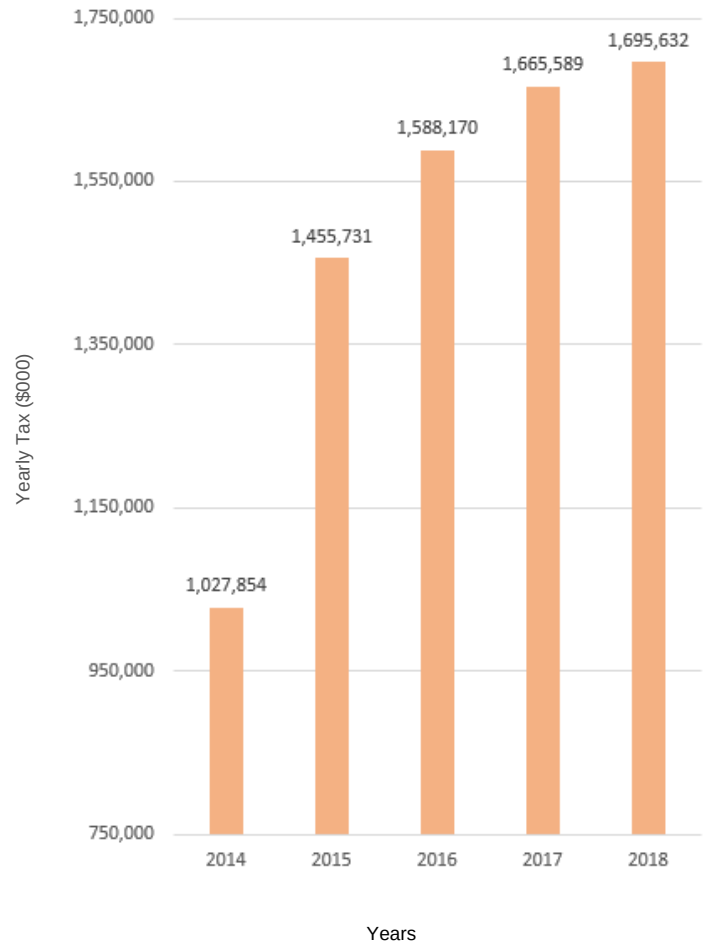
Education

- Elementary schools (Weaver School District/ Merced City School District) **15**
- Middle Schools **6**
- Private Schools **8**

High Schools (MUHSD)

- Golden Valley
- El Capitan
- Merced

Transient Occupancy Tax



Colleges and Universities:



Fresno Pacific University
248 enrolled
(Merced Campus)



Merced College
11,552 enrolled
493 Full/Part time faculty



UC Merced
Undergraduates- 7,881 (92.2%)
Graduates- 663 (7.8%)
1,537 Faculty and Staff

Merced Market Snapshot

Key Facts



87,110

Population



3.1

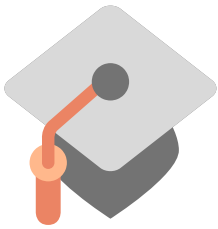
Average Household Size



29.5

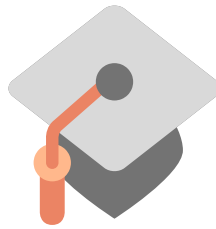
Median Age

Education



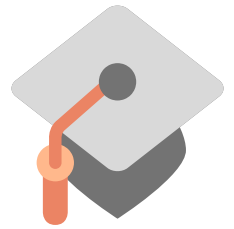
24%

High School Graduate



32%

Some College



19%

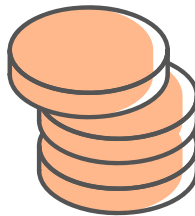
Bachelor's/Grad/Prof Degree

Income



\$59,697

Average Household Income



\$20,399

Per Capita Income



\$42,410

Median Household Income



"Invest in California's Future"