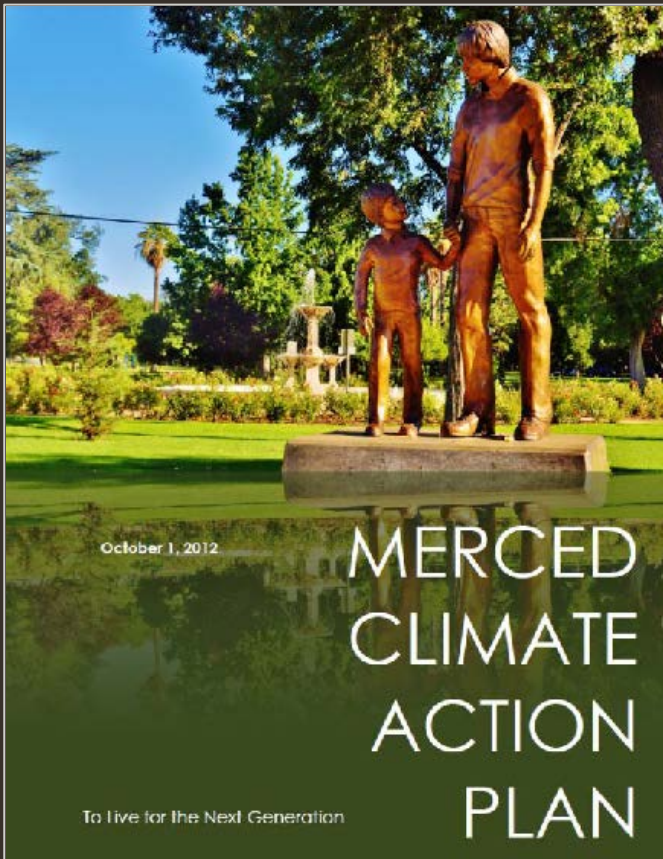


PROJECT OVERVIEW

CITY OF MERCED

PROGRAMMATIC CAP

City Council Presentation, 9-2-14



Climate Action Plan



Community Values



Greenhouse Gas Reduction Through

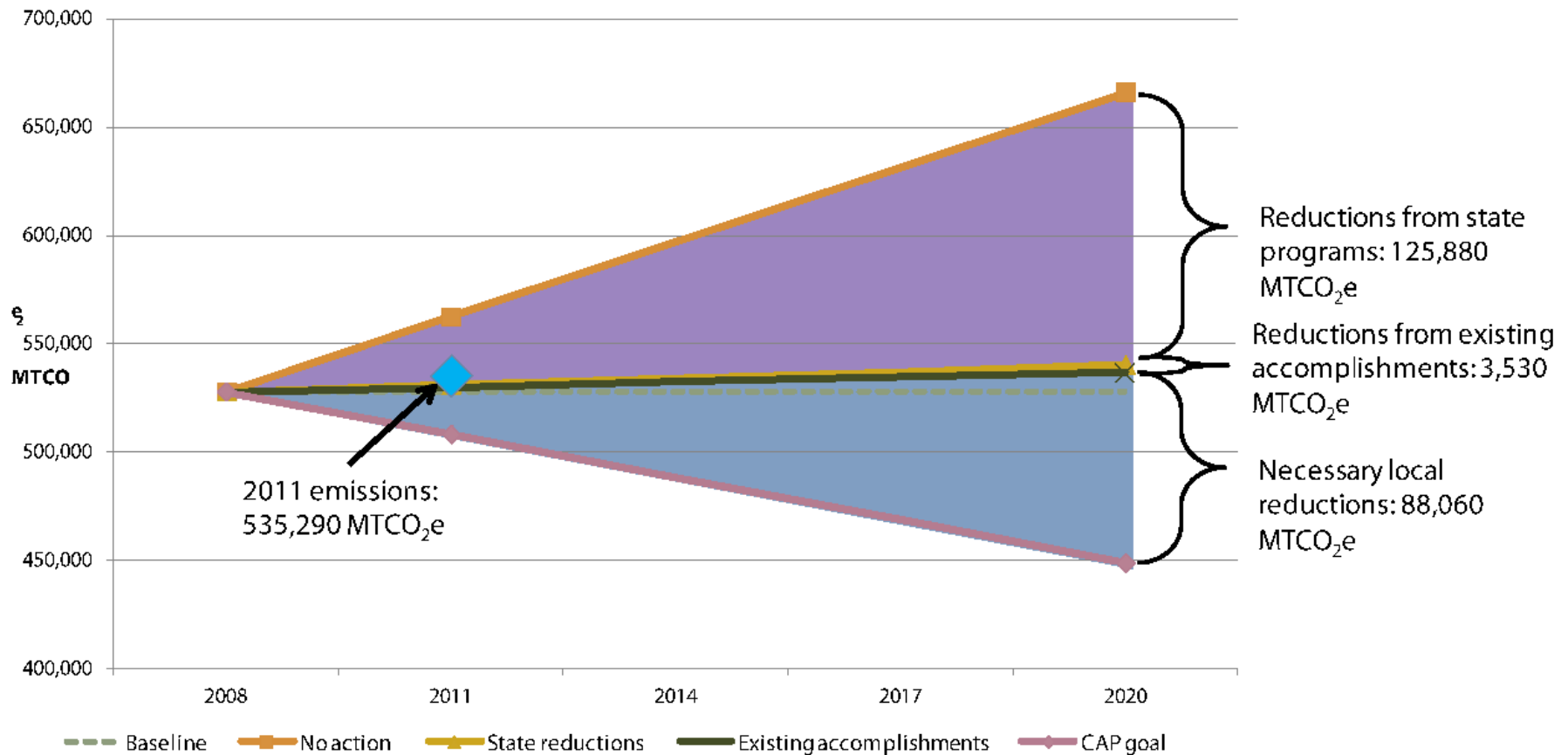
Programmatic CAP

- Near-Term Action Plan to Implement the CAP
- Community Programs & Development Codes
- Achievement is a Community Effort

- Achieve City Council Target and Direction
- Create Effective and Practical Deliverables
- Include Community Voice

City Council Target

Figure 3: 2020 GHG Emissions Forecasts and Reduction Target (MTCO₂e)

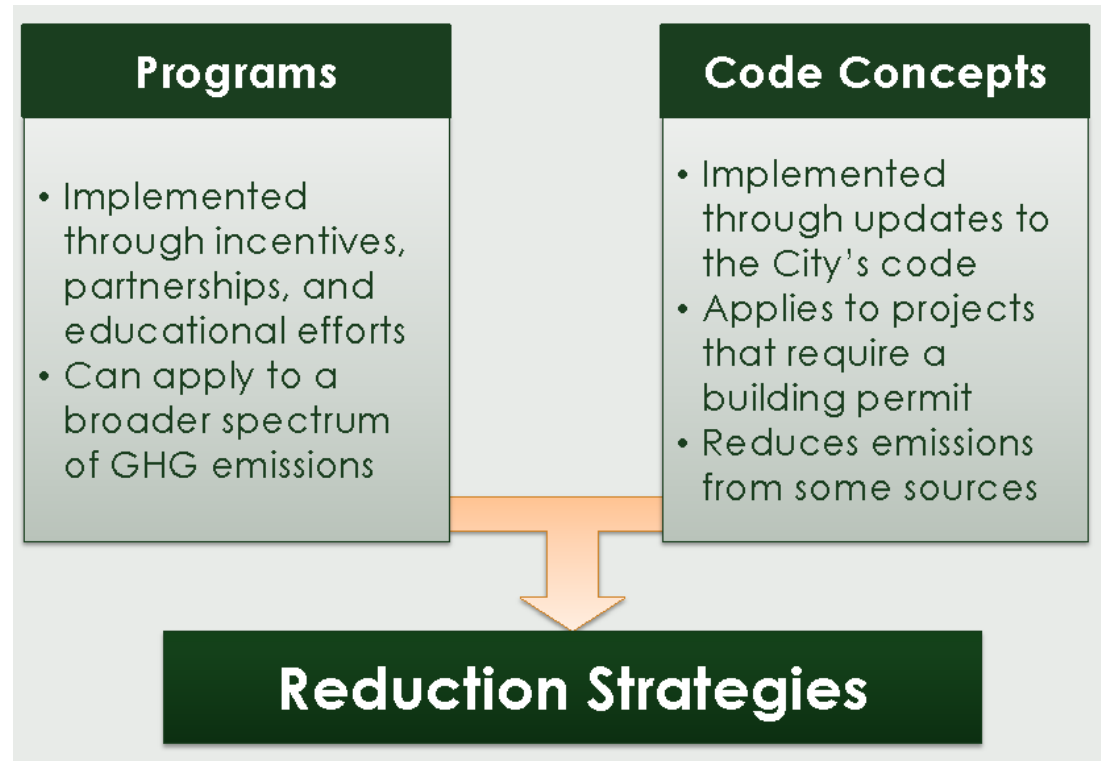


City Council Direction

- Qualify for CEQA Permit Streamlining
- Emphasize Community Values
- Encourage/Incentivize vs. Mandates

Project Deliverables

- Programmatic Climate Action Plan
- Development Code
- Urban Design Manual



- ✓ Enables Permit Streamlining
- ✓ Recommended Actions are Cost-Effective
- ✓ Actions can be Tracked and Monitored

- Install a water-wise garden
- Coordinated traffic signal timing
- Compost Organics
- Install bikeways, sidewalks and transit
- Install Solar Panels
- Enable “Property Assessed Clean Energy” (PACE) Program



Sample Actions

- ✓ Limited Selection
- ✓ Previously Committed
- ✓ Dovetails with Existing Requirements
- ✓ Performance-Based
- ✓ No less than ordinarily required
- ✓ Applies to Discretionary Projects

Development Code

- ✓ Compiles Relevant Codes and Policies
- ✓ User-Friendly for Public , Staff and Developers
- ✓ Focus on Site Planning

Community Voice

- 5 Public Workshops
- 6 Focus Group Meetings
- 2 Local Development Community Stakeholder Mtgs.
- 3 City Council Meetings

2014

2015



Public Workshops

2014

2015



Focus Group Meetings

2014

2015



Local Development Community

2014

2015



City Council Meetings

**120
attendees
33
Organizations**



Public Workshop #1

Resource Efficiency Fair



Focus Group Members

□ Sector

Builders

Engineers and Surveyors

Local Chambers of Commerce

Real-Estate Brokers and/or agents

Mobility, Air Health Advocate

Conservation

Local "green-jobs"

Local "green-jobs"

City Council Representative Mayor

City Planning Commissioner

Member

Adam Cox

Dena Traina

Jennifer Krumm

Robert Dylina

Michelle Xiong

Erin Stacy

Dan Caris (Mr. Ink Pro)

Brent Jerner (APG Solar)

Stan Thurston

Peter Padilla

Focus Group Meeting Dates

- **Focus Group Meeting #1: June 19, 2014.**
- **Focus Group Meeting #2: September 10, 2014**
- **Focus Group Meeting #3: November 13, 2014**
- **Focus Group Meeting #4: January 22, 2015**
- **Focus Group Meeting #5: March 12, 2015**
- **Focus Group Meeting #6: May 6, 2015**

Meeting Times & Locations:

Sam Pipes Room in the City of Merced Civic Center, located at 678 W. 18th Street
1:30 P.M. to 3:30 P.M.

Project Manager:

Bill King 209.385.4768 kingb@cityofmerced.org

Project Website:

http://www.cityofmerced.org/depts/cd/planning/programmatic_climate_action_plan.asp

How can I assist?

COMMUNITY EFFORT & ACTIONS:

- Inform City what you are doing now.
- Inform City what you can do in the near term.

