

Friday

May 4, 2012

3:00 PM

City of Merced Civic Center

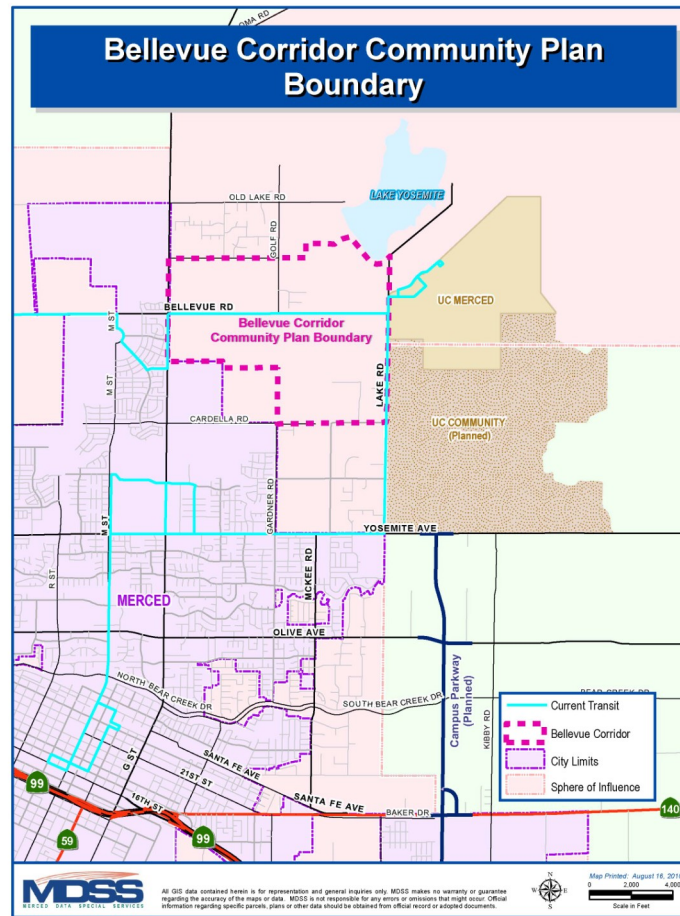
City Council Chambers, 2nd Floor

678 W. 18th Street

Merced, CA

Public Orientation Meeting

Bellevue Corridor Community Plan



Plan Area Location

The planning area is generally located between "G" Street (city limits) and Lake Road (UC Merced), and generally ½ to 1 mile on either side of Bellevue Road.

Website: www.cityofmerced.org/depts/cd/planning



Project Manager

**Bill King, AICP
Principal Planner**

(209) 385-6858

Email: kingb@cityofmerced.org

City of Merced
Planning Division
Development Services
Department
678 W. 18th Street
Merced, CA 95340

**CONTACT
INFORMATION**



What is a Community Plan?

A **Community Plan** serves as a blueprint for future growth and development within a defined area of the City of Merced's growth boundary. It identifies the type, standards, and location of land uses such as homes, shops, industry, parks, and roads.

Community Planning processes are focused on the planning issues or concerns which need to be resolved for that planning area and provide data, information, or policy clarification necessary to carry out the goals of the *Merced Vision 2030 General Plan*.



Why is it Important To Me?

Over the next two-years, with input from the community and assistance from professional planning consultants, the City of Merced will craft the **Bellevue Corridor Community Plan**, funded primarily through a grant awarded by California's Strategic Growth Council.

The Plan encompasses an area of 2.4 square miles, and will establish a land-use map, a mobility plan, and tackle questions such as the location and amounts of student housing, research and development parks, and the design of Bellevue Road.

The Plan area is adjacent to and includes established neighborhoods. The Bellevue Corridor Community Plan will address the needs of these neighborhoods and potential adverse impacts resulting from plan implementation.



How Can I Participate?

What is important to you? What type of community do you want for yourself and your family?

Come to the meeting. We want to hear from you.

If you are unable to attend this community meeting, please visit the [Project website](#) for a listing of future public outreach efforts and events. If you have questions about this event, call Principal Planner Bill King at 209-385-6858